



FOR IMMEDIATE RELEASE

Contact: Sarah Tolar
480.481.3618x103
sarah@bumkins.com

Dr. Seuss has taught us that not all babies want to *eat* green eggs and ham - so Bumkins Finer Baby Products is ecstatic to unveil the newest waterproof print from their Dr. Seuss Nursery line, which allows babies to wear it instead! The *Green Eggs and Ham* print features Sam-I-Am and his cronies from the colorful and zany artwork of Dr. Seuss.

Green Eggs and Ham is now available to order in most products from Bumkins' waterproof line including the award winning SuperBib®, Sleeved Bib, Tote Bag, Dirty Duds Bag, Diaper Cover and All-In-One Diaper.

The *Green Eggs and Ham* print is also offered as one of the four prints featured in Bumkins new line of Dr. Seuss Nursery Gift Sets (MSRP \$12.95). Along with *Green Eggs and Ham*, the Gift Sets are available in *Cat in the Hat*, *One Fish, Two Fish* and *Grinch* prints. These cleverly packaged Gift Sets feature artwork and quotes from the Dr. Seuss stories on the outside of the book-shaped boxes. The Gift Sets include a Bumkins waterproof starter bib along with an embroidered 100% terry washcloth with coordinating trim. The Dr. Seuss Nursery Gift Sets are available immediately for ordering in all four prints.

Recognized for its outstanding quality, cutting-edge designs and attractive styling, Bumkins' thoughtfully constructed products provide easy care for parents. Consumers can expect the partnership between Bumkins and Dr. Seuss to be a continuation of both brands' commitment to excellence.

About Bumkins® Finer Baby Products

Based in Scottsdale, AZ, Bumkins Finer Baby Products was founded by Jakki Liberman, who through necessity, developed the All-in-one Diaper to assist her in caring for her four children over fifteen years ago. Bumkins has grown to offer an ever expanding line of premium baby apparel and accessory products, with a strong focus on function and design.

Bumkins® Products are sold exclusively through better baby stores and department stores including One Step Ahead, The Right Start, Amazon.com, Babies 'R Us and Babycenter.com. Experience Bumkins® at www.bumkins.com or call 1-866-Bumkins.