



**FOR IMMEDIATE RELEASE**

May 20, 2004

**Parents Drench Bumkins Waterproof Products with Praise**  
Unsolicited Reviews by Parents Online

**BM2000** in **Portland, Ore.**, says:

"I love the [Bumkins Sleeved Bib]. Your average bib does very little to protect baby's clothing. The long sleeves of this bib help keep both my baby and his clothes cleaner. The ends of the sleeves have elastic to help keep them in place."

**ABabyEnthusiast** in **Ottumwa, Iowa**, says:

"As the mother of two very messy boys, I can say that these bibs are the best on the market. My Bumkins bibs are holding up on kid number two now. I throw them in the washer to get them really clean and they still look brand new!"

**Stacilynn** in **Cliffwood Beach, N.J.**, says:

"The BEST BIB!!!! Great prints, very cute, and nothing – I repeat, nothing – breaks through this soft, coated bib. The pocket is the perfect size to catch those rogue Cheerios."

**JasNJen0** in **Gilbert, Ariz.**, says:

"These bibs are the best! They are very adjustable, wipe off like a dream, and wash nicely, too."

**ABabyEnthusiast** in **Azusa, Calif.**, says:

"I would recommend any bibs by Bumkins. They always have the cutest themes. And, they carry cute sets for newborns on up."

**Hansli** says:

"I discovered the joys of the Bumkins Sleeved Bib, and it's saved me lots of laundry ever since. They've held up beautifully over the past year. Ideal for travel ... they pack small and wipe clean."

**-More-**



**AyJay** says:

"I must say that we are HUGE fans of this bib. They are very durable. Machine washable, waterproof polyester ... No stiff vinyl, no plastic coating to come off after a few washings."

**RachelGeorge** in **Pennsylvania** says:

"I was in search of the perfect bib – one that would stand up to a toddler's eating habits and protect their clothing. Then I found Bumkins Waterproof Junior bibs! They don't wear out fast, and they save your carpets from wearing the food."

**Perfectionist1** says:

"This is the only bib I will ever buy again. As a mom, I am often frustrated by wasting money on poor quality or poorly designed baby products, so I enjoy the opportunity to recommend one. This is an excellent product."

**ABabyEnthusiast** in **Vienna, Va.**, says:

"Traditional fabric bibs were constantly stained and yucky-looking after just a few wearings (sic). The Bumkins bibs don't stain and they dry extremely fast. These bibs are fantastic and would make an excellent baby shower gift for a mom-to-be."

**KatiKofford** in **Utah** says:

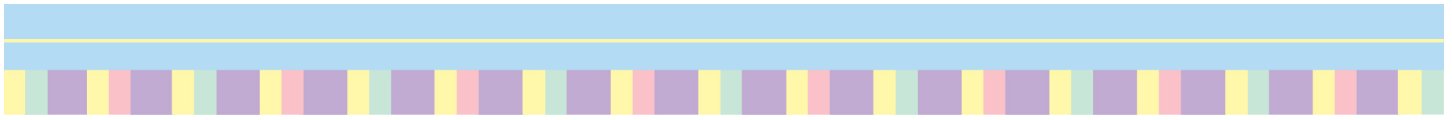
"Bumkins bibs are so flexible, durable, and stain-resistant. They are so much more comfortable for my baby to wear than the other bulky bibs that we tried. These bibs are a great value. It's Bumkins for us!"

**HeatherWilliams** in **Flower Mound, Texas**, says:

"These bibs are super cute, amazingly easy to clean & dry, & moderately priced. Can't beat them!!!"

### **About Bumkins® Finer Baby Products**

Now in its fifteenth year of business, Bumkins® manufactures a unique line of premium baby products, conveniently organized into four categories: Waterproof Bibs, Cotton Classics, Diapers & Naturals and Gifts Sets. Each category offers a distinct and recognizable look with packaging to reflect each group. In 2003 Bumkins® launched an expansion of their waterproof products to include SuperBags – the perfect diaper bag or beach bag -- and multi-purpose aprons, ideal for kitchen, garden and art projects. Consumers can expect Bumkins® to provide easy care and thoughtfully designed



products with an assortment of quality fabrics and fun prints. Bumkins® Finer Baby Products are sold exclusively through better baby stores and department stores including One Step Ahead, Amazon.com, Babies `R Us (Web only) and Babycenter.com. Experience Bumkins® at [www.bumkins.com](http://www.bumkins.com) or call 1-866-Bumkins.

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