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## **Bumkins says, “No more monkeys jumpin’ on the bed!”**

Scottsdale-based Baby Product Company Launches First  
of New Prints for Waterproof Products

SCOTTSDALE, AZ – January 29, 2008 – As much of the country is scraping their cars and dreaming of white, sandy beaches, Bumkins Finer Baby Products® has refreshed their waterproof line with a new print. Chunky Monkey is a breath of fresh, tropical air to Bumkins' line of waterproof products and will remind any parent of the vacation waiting for them come Summer.

Chunky Monkey is the perfect answer for those non-gender specific baby showers that leave guests without the usual pink or blue option. With its tropical-colored stripes and retro-appearance, Chunky Monkey is fit for both boys and girls. The print holds true to the stripe craze with warm, fruity colors and mod boxes featuring the girl and boy monkey characters, making the print gender neutral.

Bumkins is now offering Chunky Monkey in all its waterproof products from its ever-popular SuperBib® that takes Baby from 6 months through the toddler years to the Bumkins' All-In-One Diaper. The waterproof line is made of Bumkins' award-winning, American made material and starts as low as \$5.95. Bumkins' waterproof line is recognized as an industry standard for safety since it is PVC, phthalate and vinyl free. No monkeys were harmed in the production of Chunky Monkey.

Bumkins called the doctor and the doctor said, “No more monkeys jumpin’ on the bed!”

*Based in Scottsdale, Arizona, Bumkins Finer Baby Products was founded by Jakki Liberman, who through necessity, developed the original Bumkins products to assist her in caring for her four children. Bumkins has grown to offer an ever-expanding line of premium baby apparel and accessory products with a strong focus on function and design.*

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